

**PORT HAWKESBURY TOWN COUNCIL  
PUBLIC HEARING  
Held Virtually  
Minutes of Meeting  
November 2, 2021**

**Present**

Mayor, Brenda Chisholm-Beaton  
Deputy Mayor, Blaine MacQuarrie  
Councilor, Jason Aucoin  
Councilor, Hughie MacDougall  
Councilor, Mark Maclver  
Chief Administrative Officer, Terry Doyle  
Director of Finance, Erin MacEachen  
Director Marketing, Recreation, Tourism & Culture, Michelle Farrow  
Planner, EDPC, Andrew Jones

**1. Call to Order**

A Public Hearing of the Port Hawkesbury Town Council was held virtually, Tuesday, November 2, 2021, and called to order by Mayor, Brenda Chisholm-Beaton at 6:00pm.

**2. Staff Presentation – Second Reading – Close Proximity Signage in Drive through Establishments**

Eastern District Planning Commission planner, Andrew Jones had provided an overview of the Amendment to the Municipal Planning Strategy and Land Use By-Law for close proximity signage. It shall be a policy of Council that Close Proximity Advertising to Drive through Establishments be permitted and the criteria of which shall be set out in the Land Use By-law.

LUA

a) Signs shall be limited to one (1) ground, one (1) close proximity drive through advertising sign and one (1) roof sign per lot. In addition, one (1) projecting wall sign shall be permitted for each business premise and facial wall signs shall be limited subject to Section 8 (c) and any such sign shall advertise only an activity that is legal on the property

Close Proximity Drive through Advertising Signs

Notwithstanding Section 5 (l), signage may advertise businesses or uses which are not located on the lot or premise.

One close proximity drive through advertising sign not exceeding 4.65 m<sup>2</sup> (50 ft<sup>2</sup>) in sign area on a single face sign shall be permitted.

Close proximity drive through advertising signs shall not exceed a height of 3.05 m (10.0 ft) from the grade level to the highest part of the sign.

Close proximity drive through advertising signage must be within a minimum of 6.10 m (20 ft) and facing an abutting drive through establishment.

Planning Advisory Committee recommended in favor of Council making the proposed amendments to the Municipal Planning Strategy and Land Use By-law. The Public Hearing was advertised in accordance with the requirements of the Municipal Government Act.

**3. Council Question Period**

Deputy Mayor, B. MacQuarrie asked when the original request came in. Planner A. Jones had stated the letter from Mark Farrow was received by EDPC staff in August 2020. A. Jones had taken over this file from previous planner A. Dunphy.

Councilor, H. MacDougall wanted to clarify whose property the sign would be on?  
Planner A. Jones had stated that would be on owner's land.

Councilor J. Aucoin had asked for clarification on which zones this amendment would affect.  
Planner, A. Jones had said that the amendment would apply to C-3, C-4, and C-5 zones. Councilor, J. Aucoin had asked the question if it could be limited to only include C-5 zone?  
Planner A. Jones had stated that no, this would apply to all zones but not all drive-throughs would be eligible. This change could affect Dairy Queen, A-1 Pizza, Subway and the Large Tim Horton's. Small Tim's and McDonalds are not eligible as the properties adjacent are residential.

**5. Gallery Presentations**

- a) Call for opposing presentations.  
There were no opposing presentations.
  
- b) Call for presentations in favor.  
There were no presentations in favor.

**6. Written Submissions**

There were no written submissions.

**11. Adjournment**

**MOVED by Councilor, J. Aucoin and SECONDED by Councilor, H. MacDougall "to adjourn the Public Hearing at 6:24 p.m." MOTION CARRIED.**

December 8 2021

Date:

  
Approved by: Terry Doyle, P.Eng.  
Chief Administrative Officer

  
Recorded by: Melissa Warner  
Communications & Administrative  
Officer