

**PORT HAWKESBURY TOWN COUNCIL
PUBLIC HEARING
Shannon Studio
Minutes of Meeting
September 5, 2023**

Present

Mayor, Brenda Chisholm-Beaton
Deputy Mayor, Jason Aucoin
Councillor, Blaine MacQuarrie
Councillor, Hughie MacDougall
Councillor, Mark MacIver
Chief Administrative Officer, Terry Doyle

1. Call to Order

A Public Hearing of the Port Hawkesbury Town Council was held in the Shannon Studio, Tuesday, September 5, 2023, and called to order by Mayor, Brenda Chisholm-Beaton at 6:00pm.

2. Staff Presentation – Second Reading –Marketing Levy By-Law – CAO, T. Doyle

CAO, T. Doyle reviewed the highlights of the Marketing Levy By-Law. Significant changes around the definition of accommodations and operator explaining that all fixed roof accommodations (Air B&Bs and VBRO's) will fall under the by-law and the increase from 2% to 3%. He explain that this would be applicable to a larger number of vendors but will not be required to collect the levy until December 31, 2023. CEO, T. Smith from Destination Cape Breton is in the Gallery this evening for questions from Council.

3. Council Question Period

There were no questions from Council

4. Gallery Presentations

- a) Call for opposing presentations.
There were no opposing presentations.

- b) Call for presentations in favor.
There were no presentations in favor.

5. Written Submissions

There were no written submissions.

6. Adjournment

MOVED by Councillor, J. Aucoin and SECONDED by Councillor, H. MacDougall "to adjourn the Public Hearing at 6:04 p.m." MOTION CARRIED.

October 5 2023

Date:

T Doyle

Approved by: Terry Doyle, P.Eng.
Chief Administrative Officer

Melissa Warner

Recorded by: Melissa Warner
Communications & Administrative
Officer